

MEDIA RELEASE

For Immediate Release

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PLANNING UNDERWAY FOR 2021 EVENT AS 2020 ARCTIC DEVELOPMENT EXPO CANCELLED

Inuvik, Northwest Territories – Today the Town of Inuvik and the Arctic Development Expo Steering Committee have decided to turn their attention to the planning and execution of a strong & robust event in 2021 as they make the difficult decision to cancel the 2020 Arctic Development Expo as a result of the escalating COVID-19 concerns and implications.

Given the extended planning & booking cycles of many of the Expo speakers, service providers, sponsors, and participants it was in the best interest of all stakeholders that such a decision was necessary. By making this decision early we can also minimize the financial repercussions and make important choices early that will allow us to divert important resources to future years events and other pressing events and activities for 2020. We have tentatively scheduled the 2021 Arctic Development Expo for June 7-9, 2021.

The Town of Inuvik and event organizers will continue to build on the success of previous events and will look forward to working with our Steering Committee to facilitate a vibrant event for 2021. We will continue to focus on showcasing Northern Solutions for Northern Realities through a dynamic conference program and Expo that feature presentations and sessions that are grounded in one of four central themes including Natural Resources, the Knowledge Economy, Energy Innovations & Climate, & Indigenous Leadership and Circumpolar Governance.

“We look forward to welcoming delegates from across Canada, the Circumpolar world, and beyond to our community to discuss these important issues facing northerners “ says Inuvik Mayor Natasha Kulikowski “more so we believe that holding events such as this in the actual Arctic is not only important, but essential to ensure those who live in our northern communities continue to be drivers of our own resilient destinies as integral partners of sustainable development in the Arctic.”

Full event information including the conference program, pre, post and evening events, a list of speakers, a list of attending organizations, and a full list of attendees please follow updates that will be posted on the Arctic Development Expo website at www.arcticdevelopmentexpo.com

The Town of Inuvik is a premier meeting and conference destination in Canada’s North, with the ability to host small, medium, and large groups and events in a unique Arctic setting. By building on the previous success of the Inuvik Petroleum Show, the Arctic Energy and Emerging Technologies Conference and Tradeshow and now the Arctic Development Expo, our dedicated Staff and unique facilities are well positioned to host your next event. Please visit www.inuvik.ca for more information on our community.

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